

Shaping the Torquay Foreshore

INFOSHEET – Current Operations (Torquay Beachfront Tourist Park)

Background Information

The site located at 433 Esplanade, Torquay QLD 4655, property & land number 101550, Lot plan 109MCH4290 currently houses the Torquay Beachfront Tourist Park and is located in division 10 of the Fraser Coast Regional Council.

The Park Grounds

The caravan park has a current capacity of 88 sites and is 1.2 hectares (12,000 m²)



Park Operations and Use

- The site has an annual average occupancy rate of 69%
- Council has engaged a management company who undertake day to day operations and management of the caravan park. The management company is paid a monthly fee, with Council retaining all income.
- The operation arrangement has a five-year term that expires in 2029.

Statistics

- Overnight stays – 22,832
- Origin of visitors – 65% Queensland and 35% interstate
- Number of visitors – 43,845 adults, 4027 children
- Yearly Profit – \$691,341.00

Figures based on a 12 month period

Site Infrastructure Lifespan

The current ageing infrastructure and services need to be renewed or replaced.